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**FOR IMMEDIATE RELEASE**

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**Unveiling the Miracle of Porcelain-Perfect Skin**  
**- Beauty Secrets from 600 metres below Sea Level**

**LifePharm** brings you "The Miracle of Age Treatment from 600m Below Sea Level." The new INTENZ MIRACLE MASK contains a powerful formulation of Deep Ocean Water with Seidoeki Ceramide to provide an intensive treatment against the signs of aging skin.

Deep Ocean Water is extracted off the coasts of Japan from 600m below sea level. Reputed to be over 1000 years old, it contains an all-natural *Marine Mineral Complex* (containing more than 60 vital minerals) that combines synergistically with Seidoeki Ceramide (the skin's "Miracle Worker") to give our skin an 8-minute intensive treatment to deeply hydrate, repair and revive living skin cells from within that results in porcelain-perfect skin.

Highly sought-after, local TV actress/host/entertainer, MediaCorp artiste Pan Ling Ling is the INTENZ spokesperson. She believes that INTENZ MIRACLE MASK represents a breakthrough in beauty treatment as it enhances her radiant complexion and complements the INTENZ Skin Activator, her favourite oral supplement for perfect skin.

Ling Ling says, "After only 8 minutes, my skin feels so much more supple with that healthy, bouncy feeling! My complexion appears visibly brighter and even my wrinkles disappeared. INTENZ MIRACLE MASK is my 8-minute secret to porcelain-perfect skin!"

The INTENZ MIRACLE MASK has surfaced at all Watsons stores from 15 September 2004, heralding LifePharm's extension of the trusted INTENZ brand into Singapore's skincare solutions market. Recommended retail price for INTENZ MIRACLE MASK will be at S\$99/-.

INTENZ has been named as one of Singapore's Superbrands due to the success and popularity of the INTENZ SKIN ACTIVATOR.

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